



5-STEP ROAD MAP

TO PLANNING YOUR SOUPER STARZ EVENT

Yes! You want to make Souper Starz a successful event in your community, but first, sit down and fill out this worksheet before you get started. Every idea must begin with your clarity. You can do this by yourself or with your Souper Starz committee.

1

Your **WHY**

Why do you want to bring Souper Starz to your community? What inspires you to do so?

2

Your **WHO**

Describe your ideal presenter. Who do you want to see come forward out of your community with ideas? Then, describe your ideal audience? Who is coming to these events?



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3

The **WHERE**

Describe the ideal space for a Souper Starz event to take place.

4

The **WHAT**

Besides the fact that this is a Souper Starz event, write down the ideal features of each event:

Start Time: _____

End Time: _____

Price: _____

Other ideas/thoughts:

5

The **WHEN**

Nothing happens until you decide when your event will take place. This doesn't need to be a specific date, but narrow down which months will work best. Which days of the week?